

TRUCKS ON THE MOVE

TO BRISBANE CONVENTION & EXHIBITION CENTRE

Brisbane Convention & Exhibition Centre (BCEC) is the new home of the Queensland Truck and Machinery Show, one of Queensland's oldest and most successful events.

The premier industry event of the Commercial Vehicle Industry Association of Queensland (CVIAQ), the Queensland Truck and Machinery Show which draws crowds of over 35,000 will hold its first event at the Centre in 2011 with future shows confirmed for 2013 and 2015.

Brisbane Convention & Exhibition Centre General Manager, Bob O'Keeffe said he and his team are delighted to welcome the iconic Brisbane show with such a long and proud tradition, to the Centre. "We are very pleased to partner with the CVIAQ in this new and exciting era of the show's history and we will work together to deliver an outstanding world class event for the industry."

Organisers anticipate that the Centre's central city location, ease of access to the venue and direct and easy access to all forms of public transport, together with the added attractions of the South Bank Precinct, will further increase the show's popularity with exhibitors and visitors.

The first show at the Centre will take place in 2011 (May 5th - 8th) in what will be a stellar year for the Centre with the scheduled opening in June of the Centre's \$130 million expansion of its convention facilities.

The Queensland Truck and Machinery Show is a major event on the Queensland calendar generating product sales of approximately \$388 million and injecting more than \$58.23 million into the Queensland economy over a three day period.

CVIAQ CEO Brett Wright said the timing was right for the move to the Convention Centre which offers total 'all weather' protection, professional convention and meeting room facilities and all within easy access to the best hotels and restaurants in Brisbane's CBD and South Bank Precinct. "We have listened to the feedback from our leading manufacturers and responded appropriately, but we remain committed to the legendary atmosphere and characteristics of the show but at a superior venue."

Key Points

- Brisbane Convention & Exhibition Centre (BCEC) is the new venue for the Queensland Truck and Machinery Show future events
- Organised by the CVIAQ since its inception in 1968, the Queensland Truck and Machinery Show is held every two years, attracting in excess of 340 exhibitors and 35,000 attendees

- Brisbane Convention & Exhibition Centre is Australia's most awarded venue and is officially ranked among the top three convention and exhibition centres world wide
- The Centre is centrally located in downtown Brisbane in the South Bank entertainment and lifestyle precinct, with access to all forms of public transport
- The Centre provides undercover parking for 1500 vehicles with a further 2000 within the South Bank Precinct
- The Centre provides the services of one of Australia's most experienced and professional event management teams

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