

## Opening 2011 – Brisbane’s new convention venue –

### **Brisbane Convention & Exhibition Centre on Grey Street – in high demand**

Brisbane Convention & Exhibition Centre (BCEC), Australia’s most awarded convention centre, officially ranked among the top three convention centres world-wide, is expanding to create integrated facilities for meetings from 200 to 8000.

As activity levels on the boutique development site peak, there has been strong demand for bookings with 27 confirmed conventions including 13 international meetings with a further 33 bookings awaiting confirmation.

*Brisbane Convention & Exhibition Centre (BCEC) on Grey Street* is specifically designed for smaller and medium sized meetings of up to 600 delegates and the niche nature of the development is proving a popular proposition for meeting planners. The new facilities of *BCEC on Grey Street* offer the most cost effective solution for international associations providing outstanding value.

With an additional 18 meeting rooms including two tiered auditoria and 52% increase in convention space, the expanded facilities will establish the Brisbane Convention & Exhibition Centre as Australia’s most flexible convention venue offering more choice than ever before.

With its iconic contemporary design, the new *BCEC on Grey Street* will change the architectural landscape of South Bank, adding to its vibrancy and enhancing its reputation as a world class urban lifestyle and cultural precinct. The 24,000 square metre development will have a main entry level onto what is Brisbane’s newest restaurant and retail hub, the tree lined Grey Street in the South Bank precinct located in downtown Brisbane.

Brisbane Convention & Exhibition Centre General Manager Mr Robert O’Keeffe said the unique feature of the expanded centre is the unprecedented flexibility offering more choice of facilities and higher levels of service for meetings of up to 600 as well as being able to accommodate larger events of up to 8000.

“Brisbane’s emerging reputation as a world science hub and destination of choice as Australia’s new world city is gathering force and with the added drawcard of Australia’s newest and most flexible meetings venue, is a powerful proposition as demonstrated by the early bookings and high levels of interest” Mr O’Keeffe said.

### **Key features of BCEC on Grey Street**

- 24,000 square metres of floor space
- 18 additional meeting rooms
- Two tiered auditoria with 425 and 621 capacities

- Two executive boardrooms
- Two dedicated speakers' presentation centres
- Brisbane's finest function room with expansive river and city views
- New boutique ballroom
- Five star environmental rating
- Increased personal service levels

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Brisbane Convention & Exhibition Centre, officially ranked among the top three convention centres world-wide is Australia's most flexible meetings and events venue.

*AEG Ogden manages venues throughout the Asia Pacific, including the Brisbane, Cairns, Darwin and Kuala Lumpur Convention Centres, the Qatar National Convention Centre (currently under construction), Sydney's Acer Arena, the Brisbane Entertainment Centre, the Newcastle Entertainment Centre, Suncorp Stadium in Brisbane and live theatres including Perth's His Majesty's Theatre and the Perth Concert Hall. AEG is the leading entertainment, sports and venue operator in the world, which owns, operates or consults with more than 100 of the industry's pre-eminent venues worldwide.*