

BCEC ON GREY STREET INTRODUCES A NEW STANDARD OF MEETING FACILITIES TO AUSTRALIA

Australia's newest convention venue – Brisbane Convention & Exhibition Centre (BCEC) on Grey Street - is set to change the face of meetings in Australia.

The boutique expansion of the Brisbane Convention & Exhibition Centre (BCEC) will launch to the market later this year, creating Australia's most flexible meetings and events venue. Commissioning of the building is now only three months away and BCEC on Grey Street will host its first events in October, including eight conventions, in what will be one of the busiest months of the year for the Centre.

With nine international conferences among the 35 conventions already confirmed for the Grey Street expansion and a further 11 international meetings awaiting confirmation, the unique niche nature of the venue is proving a popular and effective solution for meeting planners world-wide.

There is consistently strong interest particularly from the smaller international scientific meetings and associations who traditionally consider hotels for their events but who are unanimously impressed by the quality and flexibility of the new development.

BCEC on Grey Street was designed to meet an increased demand for smaller and medium sized meetings with two auditoria for 400 and 600 with accompanying foyer space, speakers' facilities and private boardrooms, allowing delegates to 'own' the floor for their conference.

The newly expanded BCEC, which is operated by leading international venue management group AEG Ogden, delivers more flexibility and more choices for a wider range of meetings from 200 to 8,000 than has previously ever been offered.

Work on the 24,000 square metre development has been ramped up with the roof structure complete, cabling and mechanical fit out well progressed and wood panelling work commenced.

BCEC on Grey Street will open at the height of one of the busiest years on record for the Centre which is set to welcome some 112 conventions and 83,000 delegates to Brisbane.

BCEC General Manager, Bob O'Keeffe said the addition of Grey Street to the Centre's existing facilities added a robust dynamic into the competition mix. "We now offer unprecedented flexibility for meeting planners for events of all types and sizes, under the one roof and catered for to the highest standards of personalised service."

Mr O'Keeffe said the new development will enhance Brisbane's growing international profile and existing strong appeal as a leading meetings destination.

Among the first international meetings to confirm for BCEC on Grey Street are:

- Oceania Tobacco Control Conference 2011
- ICMAN 6 (Sixth International Conference on Mechanisms of Action Nutraceuticals 2011
- Pacific Federation Meeting – International College of Surgeons 2012
- 34th Annual Meeting of The Bioelectromagnetics Society 2012
- International Congress of Voice Teachers 2013
- International Council on Alcohol, Drugs and Traffic Safety 2013



To download a selection of images click on this link: <https://bcec.box.net/shared/9usmzrf1td>

About BCEC:

Brisbane Convention & Exhibition Centre is owned by South Bank Corporation and proudly managed by leading international venue management specialists AEG Ogden.

About AEG Ogden:

AEG Ogden is a joint venture between Australian interests and AEG Facilities of the United States.

AEG Ogden manages venues throughout the Asia Pacific region, including the Brisbane, Cairns, Darwin and Kuala Lumpur Convention Centres, the Qatar National Convention Centre (currently under construction), Suncorp Stadium in Brisbane, Sydney's Acer Arena, the Brisbane Entertainment Centre and the Newcastle Entertainment Centre, the Perth Arena (currently under construction) and live theatres including Perth's His Majesty's Theatre and the Perth Concert Hall.

About AEG Facilities:

AEG, a wholly owned subsidiary of the Anschutz Company, is the leading sports, entertainment and venue operator in the world. AEG Facilities, a stand-alone affiliate of AEG, owns, operates or consults with 100 of the industry's preeminent venues worldwide, across five continents, and works in concert with affiliated AEG entities, including live event producer, AEG Live, AEG Global Partnerships and AEG Development to support the success of AEG venues across the globe. AEG owns, operates or provides services to venues including STAPLES Center (Los Angeles, Calif.), The Home Depot Center (Carson, Calif.), Nokia Theatre L.A. Live (Los Angeles, Calif.), Citizens Business Bank Arena (Ontario, Calif.), Valley View Casino Center (San Diego, Calif.) Sprint Center (Kansas City, Mo.), XL Center and Rentschler Field (Hartford, Conn.), The Rose Garden (Portland, Ore.), KeyArena (Seattle, Wash.), KFC YUM! Center (Louisville, Ky.), AmericanAirlines Arena (Miami, Fla.), AT&T Center (San Antonio, Tx.), Time Warner Cable Arena (Charlotte, N.C.), Prudential Center (Newark, N.J.), Target Center (Minneapolis, Minn.), Mercedes-Benz Arena (Shanghai, China), MasterCard Center (Beijing, China), The O2 Arena (London, England), O2 World (Berlin, Germany), O2 World Hamburg (Hamburg, Germany), Ahoy Arena (Rotterdam, Netherlands), Pernambuco Stadium (Recife, Brazil), Acer Arena (Sydney, Australia), Globe Arenas (Stockholm, Sweden) and the Qatar National Convention Centre (Doha, Qatar). For more information, please visit www.aegworldwide.com

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