

Brisbane to host influential industry conference for second year

Brisbane Convention & Exhibition Centre (BCEC) has secured the return of the Associations Forum Annual National Conference to the Centre in July 2012.

The Conference is Australia's premier event for professionals working in the not for profit sector and until this year had previously only been held in Sydney and Melbourne.

Brisbane Convention & Exhibition Centre Director of Sales, Shaun Mitchell, made the announcement during the official welcome to delegates at this week's conference.

Brisbane Convention & Exhibition Centre is operated by leading international Venue Management Group, AEG Ogden.

Following the announcement of the decision to return to Brisbane next year, Associations Forum General Manager, John Peacock said they were delighted to be returning to Brisbane and the Centre for the second year in succession, describing it as a great outcome for all concerned. "We achieved our objectives for the conference, Brisbane put on an outstanding event and we are leveraging what is a very positive and productive collaborative partnership by returning next year."

The Centre worked closely with the support of industry partners, Brisbane Marketing and Events Queensland to confirm the back to back events for Brisbane.

BCEC General Manager, Bob O'Keeffe said he was very pleased that the Centre was again selected to host one of the industry's most important events. "This event brings to Brisbane the sharing of valuable knowledge and expertise of an influential and highly relevant group of professionals and significant business opportunities and initiatives for the city."

"Hosting the 2012 conference will offer us the opportunity to showcase our new Grey Street venue which was denied to the organisers for this year's event because of a delay in construction due to the 2011 floods," Mr O'Keeffe said.

The confirmation of the 7th Annual Association's Forum Conference adds to an impressive run of bid wins by the Centre in the first few weeks of the new financial year, bringing the number of newly confirmed conferences to 11.

About BCEC:

Brisbane Convention & Exhibition Centre is owned by South Bank Corporation and proudly managed by leading international venue management specialists AEG Ogden.

About AEG Ogden:

AEG Ogden is a joint venture between Australian interests and AEG Facilities of the United States.

AEG Ogden manages venues throughout the Asia Pacific region, including the Brisbane, Cairns, Darwin and Kuala Lumpur Convention Centres, the Qatar National Convention Centre (currently under construction), Suncorp Stadium in Brisbane, Sydney's Acer Arena, the Brisbane Entertainment Centre and the Newcastle Entertainment Centre, the Perth Arena (currently under construction) and live theatres including Perth's His Majesty's Theatre and the Perth Concert Hall.

About AEG Facilities:

AEG, a wholly owned subsidiary of the Anschutz Company, is the leading sports, entertainment and venue operator in the world. AEG Facilities, a stand-alone affiliate of AEG, owns, operates or consults with 100 of the industry's preeminent venues worldwide, across five continents, and works in concert with affiliated AEG entities, including live event producer, AEG Live, AEG Global Partnerships and AEG Development to support the success of AEG venues across the globe. AEG owns, operates or provides services to venues including STAPLES Center (Los Angeles, Calif.), The Home Depot Center (Carson, Calif.), Nokia Theatre L.A. Live (Los Angeles, Calif.), Citizens Business Bank Arena (Ontario, Calif.), Valley View Casino Center (San Diego, Calif.) Sprint Center (Kansas City, Mo.), XL Center and Rentschler Field (Hartford, Conn.), The Rose Garden (Portland, Ore.), KeyArena (Seattle, Wash.), KFC YUM! Center (Louisville, Ky.), AmericanAirlines Arena (Miami, Fla.), AT&T Center (San Antonio, Tx.), Time Warner Cable Arena (Charlotte, N.C.), Prudential Center (Newark, N.J.), Target Center (Minneapolis, Minn.), Mercedes-Benz Arena (Shanghai, China), MasterCard Center (Beijing, China), The O2 Arena (London, England), O2 World (Berlin, Germany), O2 World Hamburg (Hamburg, Germany), Ahoy Arena (Rotterdam, Netherlands), Pernambuco Stadium (Recife, Brazil), Acer Arena (Sydney, Australia), Globe Arenas (Stockholm, Sweden) and the Qatar National Convention Centre (Doha, Qatar). For more information, please visit www.aegworldwide.com

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