

Brisbane Convention & Exhibition Centre staff step out in style

Brisbane Convention & Exhibition Centre staff are proudly parading their new uniform apparel introduced before the anticipated opening of BCEC on Grey Street, the Centre's \$150 million expansion of its convention facilities.

The 7,600 piece wardrobe will outfit the Centre's 690 permanent and casual staff across all departments and operational areas.

Sophisticated and stylish, the uniforms have been designed to reflect the Centre's international standing and reputation as one of the world's leading convention centres. BCEC has been officially ranked among the world's top three convention centres on three separate occasions.

Australian designed and Australian made they have been developed with comfort, efficiency, functionality, style and presentation as the major considerations.

There is a distinctly Queensland influence in the look and feel, both in the use of tropical colour combinations of jacaranda and avocado and in the relaxed sophistication of the styling. The centrepiece of the collection is a black banquet dinner suit with satin trimmed jacket.

Mr. Bob O'Keeffe, General Manager of the Brisbane Convention & Exhibition Centre, operated by leading international venue management Group, AEG Ogden, said presentation and high service standards were all important in the very competitive business and hospitality industries. "As a leading international convention venue hosting major events and delegates from around the world, our staff are our front line ambassadors. We might have the best facilities and services, but it is essential we present the highest five star standards to our delegates and customers."

As a customer focused organisation the new look is designed to stand out to clients and customers as a point of recognition, enhancing the Centre's acknowledged service reputation.

The Centre launched the new look at the recent Queensland Tourism Awards gala presentation dinner.

Note:

BCEC on Grey Street is the Centre's five level boutique expansion of its convention facilities providing the Centre with an additional 20 meeting rooms and event spaces including two tiered auditoria for 400 and 600. The opening of the expansion early in the New Year will establish BCEC as Australia's most flexible meetings and events venue.



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About BCEC:

Brisbane Convention & Exhibition Centre is owned by South Bank Corporation and proudly managed by leading international venue management specialists AEG Ogden.

About AEG Ogden:

AEG Ogden is a joint venture between Australian interests and AEG Facilities of the United States. AEG Ogden manages venues throughout the Asia Pacific region, including the Brisbane, Cairns, Darwin and Kuala Lumpur Convention Centres, the Qatar National Convention Centre (currently under construction), Suncorp Stadium in Brisbane, Sydney's Acer Arena, the Brisbane Entertainment Centre and the Newcastle Entertainment Centre, the Perth Arena (currently under construction) and live theatres including Perth's His Majesty's Theatre and the Perth Concert Hall.

About AEG Facilities:

AEG, a wholly owned subsidiary of the Anschutz Company, is the leading sports, entertainment and venue operator in the world. AEG Facilities, a stand-alone affiliate of AEG, owns, operates or consults with 100 of the industry's preeminent venues worldwide, across five continents, and works in concert with affiliated AEG entities, including live event producer, AEG Live, AEG Global Partnerships and AEG Development to support the success of AEG venues across the globe. AEG owns, operates or provides services to venues including STAPLES Center (Los Angeles, Calif.), The Home Depot Center (Carson, Calif.), Nokia Theatre L.A. Live (Los Angeles, Calif.), Citizens Business Bank Arena (Ontario, Calif.), Valley View Casino Center (San Diego, Calif.) Sprint Center (Kansas City, Mo.), XL Center and Rentschler Field (Hartford, Conn.), The Rose Garden (Portland, Ore.), KeyArena (Seattle, Wash.), KFC YUM! Center (Louisville, Ky.), AmericanAirlines Arena (Miami, Fla.), AT&T Center (San Antonio, Tx.), Time Warner Cable Arena (Charlotte, N.C.), Prudential Center (Newark, N.J.), Target Center (Minneapolis, Minn.), Mercedes-Benz Arena (Shanghai, China), MasterCard Center (Beijing, China), The O2 Arena (London, England), O2 World (Berlin, Germany), O2 World Hamburg (Hamburg, Germany), Ahoy Arena (Rotterdam, Netherlands), Pernambuco Stadium (Recife, Brazil), Acer Arena (Sydney, Australia), Globe Arenas (Stockholm, Sweden) and the Qatar National Convention Centre (Doha, Qatar). For more information, please visit www.aegworldwide.com

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