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BCEC delivers clients the 'Best of Both Worlds'

[Brisbane Convention & Exhibition Centre](#) (BCEC) has joined forces with [Rydges Hotel South Bank](#) opening up new opportunities for smaller and medium sized conferences wanting a convention centre experience but with the added convenience of a single point of contact for both accommodation and conference facilities.

[South Bank Conferences](#) is an exciting initiative that will simplify the process with organisers benefiting from the convenience of premium on-site accommodation and access to the dedicated boutique conference facilities of the World's Best Convention Centre.

BCEC and Rydges have enjoyed a long and very successful relationship and this new partnership offers an unparalleled range of advantages and benefits beyond that of traditional conventional hotel conference facilities.

The one stop shop approach will see unrivalled conference facilities co-exist with award winning hospitality and hotel services taking smaller and medium sized conferences to a whole new level of effectiveness and professionalism, delivering the best of both worlds for organisers and delegates.

The recently refurbished Rydges South Bank connected by private entry to the Convention Centre sits right in the heart of Brisbane's bustling arts and entertainment precinct. All 304 rooms including 64 suites have been meticulously refurbished as part of a \$30 million upgrade including the creation of new spaces and experiences.

The hotel can lay claim to one of Brisbane's top restaurants, [Bacchus Restaurant & Bar](#), awarded a two chef hat rating, and the very popular [Soleil Rooftop Pool Bar](#).

BCEC, home to the only purpose built boutique meeting facilities in an Australian convention centre, has heeded the urging of clients over a number of years to maximise the opportunities for delivering greater choice and more options for the smaller and medium conference market.

These events make up a significant number of the Centre's annual conference business and optimising benefits and value for both organisers and delegates is a priority.

These include:

- A wide variety of world class flexible boutique conference spaces
- Whole of event proposal with event spaces and accommodation aligned
- Peace of mind with the experienced excellence of BCEC
- Free fully functioning conference App for your delegates
- Access to 'Australia's Best' in house Audio Visual
- VIP hotel check-in and conference branded room keys
- Welcome pack for organisers
- Award-winning hotel and fine dining restaurant, Bacchus, with two chef hats
- Concierge services coordinating your stay and conference activities
- Unique riverside location set in the heart of Brisbane's arts and cultural precinct providing added value for conference delegates

BCEC General Manager, Bob O'Keeffe says South Bank Conferences is a game changer for the industry. "For us it's about providing value and choice for clients.

"Reflective of BCEC's previous successful partnership model collaborating with business, the arts, education and research, this initiative is pivotal to developing innovative solutions targeting the specific conference needs of clients."

General Manager, Rydges South Bank, Callum Kennedy said South Bank Conferences provides organisers with a turnkey solution in one of the most beautiful, safe and welcoming cities in the world.

"Together with the Brisbane Convention & Exhibition Centre, we have listened to what conference clients want and what they need looking to the future and we have created a partnership that meets this need."

For more information visit www.southbankconferences.com.au

Enquiries: Gail Sawyer, Marketing and Communications Manager

T: +61 7 3308 3023 **M:** 0439 733 509 **E:** gails@bcec.com.au

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About BCEC: Brisbane Convention & Exhibition Centre is owned by South Bank Corporation and proudly managed by leading international venue management specialists AEG Ogden.

About AEG Ogden: AEG Ogden is part of AEG Facilities of the United States, a division of AEG, the world's leading sports and live entertainment company.

AEG Ogden manages venues throughout the Asia Pacific and Middle East, including convention and exhibition centres in Brisbane, Cairns, Darwin, Kuala Lumpur, Oman, and the ICC Sydney; Suncorp Stadium in Brisbane; and arenas including the Brisbane Entertainment Centre and adjacent Sports Centre, Sydney's Qudos Bank Arena, the Newcastle Entertainment Centre, Perth Arena, and Dubai Arena (opening April 2019). AEG Ogden is also the owner of National Basketball League (NBL) team, the Sydney Kings. More information aegogden.com

In addition, AEG Facilities operates the Los Angeles Convention Centre, Hawaii Convention Centre, and Puerto Rico Convention Centre. More information aegworldwide.com