

BCEC performs strongly securing 140 new conventions for Brisbane

In an increasingly competitive environment, [Brisbane Convention & Exhibition Centre](#) continues to perform strongly, securing 140 new conventions for Brisbane during the 2015/16 Financial Year.

International specialists in immunology, world trauma, wound management, drug resistant infections and vertebrate palaeontology are among those who will head to Brisbane as a result of the 140 strong line-up of conference wins by BCEC and its convention partners over the last 12 months.

More than 71,235 delegates from Australia and across the globe will deliver some 256,000 hotel room nights for the city generating \$143 million in economic benefit to Brisbane and Queensland.

The scientific, medical and healthcare sectors along with education, engineering and aviation dominate a stellar list of conventions which demonstrate Brisbane's strengths in these key sectors.

The value of securing these conferences for Brisbane is measured not only in economic terms but in the knowledge value and expertise shared by the world's best and brightest.

Leading the list of recent international bid wins for Brisbane was Routes Asia 2018, Asia's leading aviation route development forum.

Bringing together a range of airlines, including some of the largest carriers from the Asian region as well as airports and tourism authorities, Routes Asia 2018 is expected to impact both by showcasing Queensland's aviation and tourism industries, and on the future growth and development of Brisbane as a destination.

Securing this influential three day event for Brisbane was a united team effort with a consortium of tourism advocates and business events leaders including Brisbane Convention & Exhibition Centre (BCEC), Brisbane Airport Corporation (BAC), Brisbane Marketing, Tourism and Events Queensland, Queensland Trade and Investment Queensland, combining forces to deliver what is being hailed as very significant opportunities in aviation and travel.

BAC CEO and Managing Director, Julieanne Alroe said it was an honour for Brisbane to be chosen to host what is the largest and most important route development event for aviation based companies conducting business to, from and within Asia. "It is a reflection of Brisbane and Queensland's growing importance and profile that it has been chosen for this event," she said.

BCEC General Manager, Bob O'Keeffe said the Centre's long term partnerships and close collaboration with Brisbane's research, scientific and business communities, through its very successful Convention Advocates Partnership play a significant influencing role in continuing to attract high calibre conferences to Brisbane.

"The economic, knowledge sharing, investment and tourism benefits of hosting such events represent enormous value to Brisbane and to Queensland well into the future."

The AEG Ogden managed Brisbane Convention & Exhibition Centre announced a record year for its signature Convention Advocates Partnership Program which has delivered an economic boost to Queensland of \$90.7 million since its inception six years ago.

Mr O’Keeffe said BCEC would continue to invest in research and in retaining conference representatives in key overseas countries to grow Queensland’s share of the international convention market.

Brisbane Convention & Exhibition Centre, ranked World’s #1 Convention Centre is heading into a busy final quarter of the year with 43 conventions scheduled.

[Download high resolution versions of images here](#)



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About BCEC: Brisbane Convention & Exhibition Centre is owned by South Bank Corporation and proudly managed by leading international venue management specialists AEG Ogden.

About AEG Ogden: AEG Ogden is a joint venture between Australia-based venue management interests and AEG Facilities of the United States.

AEG Ogden manages venues throughout the Asia Pacific region, including convention centres in Brisbane, Cairns, Darwin, Kuala Lumpur, Oman, Hyderabad (currently in design), International Convention Centre Sydney (opening December 2016), and the Sydney Exhibition Centre @ Glebe Island; Suncorp Stadium in Brisbane; and arenas including the Brisbane Entertainment Centre and adjacent Sports Centre, Sydney’s Qudos Bank Arena, the Newcastle Entertainment Centre, and Perth Arena. AEG Ogden is also the owner of National Basketball League (NBL) team, the Sydney Kings. aegogden.com

In addition, AEG Facilities operates the Los Angeles Convention Centre, Hawaii Convention Centre, and Puerto Rico Convention Centre. aegworldwide.com