



BCEC celebrates a major milestone the way it knows best – hosting events

Queensland Week saw [Brisbane Convention & Exhibition Centre](http://www.bcec.com.au) (BCEC) celebrate 21 years of hosting some 18,000 events and 14 million guests, delivering \$3.87 billion in economic benefit to Queensland along the way.

The main driver of business events to the state, BCEC is looking at strong future growth with 1,357 future bookings right through to the year 2029 bringing more than 900,000 guests and an added economic value of \$1 billion.

The highly awarded Convention Centre which has been named among the world's top three convention centres on three separate occasions also delivers one of Australia's most successful Advocates program, the BCEC Convention Advocates Partnership.

This eminent group of influencers who count among their members some of Australia's top scientists, researchers, business leaders and innovators work with BCEC to put Brisbane's science and innovation excellence on the global agenda.

Coinciding with the Centre's 21st anniversary it was announced that a record 20 Advocate assisted conferences were secured in the last 12 months taking the total number of confirmed conferences with advocate involvement to 71 delivering a combined economic benefit to Brisbane and Queensland of \$90.7 million and the sharing of knowledge wealth across key scientific and research sectors that could ultimately change lives.

The Centre celebrated its 21st anniversary week doing what they do best, hosting 37 events including two conventions and 20 corporate meetings, 14 corporate functions and a public exhibition.

Headlining the week's conference agenda was the APPEA 2016 Conference and Exhibition, the largest annual upstream oil and gas event in the southern hemisphere, at the Centre for the fourth time bringing with it more than 2,200 attendees.

Considered 'the event' for the energy industry bringing together the whole of the sector, the APPEA 2016 Conference delivered plenary and concurrent presentations covering a wide range of energy, policy and industry issues. The global energy landscape and state of the market both featured on the main agenda for discussion. An integral component of the conference is always the exhibition which this year featured more than 155 exhibitors displaying the latest technologies and the newest advances in the oil and gas industry.

The event featured federal and state government ministers as well as influential experts and industry leaders sharing their expertise and ideas.

General Manager of the AEG Ogden operated BCEC, Bob O’Keeffe said it was a privilege to be able to share the Centre’s birthday with such a long standing and valued client as APPEA whose sector is so important to the Queensland economy.

“This event attracts the top performers of the energy sector from all over the country and across the globe delivering more than 7,000 room nights to Brisbane hotels and showcasing Brisbane as a leading business events destination.”

[Download high resolution images here](#)

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About BCEC: Brisbane Convention & Exhibition Centre is owned by South Bank Corporation and proudly managed by leading international venue management specialists AEG Ogden.

About AEG Ogden: AEG Ogden is a joint venture between Australia-based venue management interests and AEG Facilities of the United States.

AEG Ogden manages venues throughout the Asia Pacific region, including convention centres in Brisbane, Cairns, Darwin, Kuala Lumpur, Hyderabad (currently in design), the Oman Convention & Exhibition Centre (opening August 2016), International Convention Centre Sydney (opening December 2016), and the Sydney Exhibition Centre @ Glebe Island; Suncorp Stadium in Brisbane; and arenas including the Brisbane Entertainment Centre and adjacent Sports Centre, Sydney’s Qudos Bank Arena, the Newcastle Entertainment Centre, and Perth Arena. AEG Ogden is also the owner of National Basketball League (NBL) team, the Sydney Kings. aegogden.com

In addition, AEG Facilities operates both the Los Angeles Convention Centre, and Hawaii Convention Centre. aegworldwide.com